

ICT Executive Profile

Based on feedback from the annual survey around having access to more senior women as role models, each month we have an executive profile compiled from 6 questions posed to key executive women in the ICT industry

Leanne Constantino

MD – Forum Group Events



1. What is your current role and what is your scope?

I operate a successful event marketing and management agency based in Sydney, Forum Group Events. I am an active member of the Meetings & Events Association (MEA) as well as winner of multiple national awards including Best Meetings Management Organisation (< 8 employees) in 2013.

My current role as Managing Director involves managing the overall day to day running of the business as well as strategic event development for key client accounts

including event management, event production and integrated event marketing communications.

2. What attracted you to a career in ICT?

Whilst not directly having a career in ICT, my agency specialises in providing event marketing and management services for the ICT industry. Technology is constantly evolving and at rapid-fire pace. Being a part of the ICT industry that encompasses everything technology represents is what reeled me in. I absolutely love the progressiveness of this dynamic field.

3. **Tell us about the highpoints and lowpoints of your career?** Starting my agency at the age of 30 was certainly a high point for me as it allowed me to create a business that serviced the industry that I was very passionate about.

Also, being presented with the Meetings and Events Australia (MEA) industry awards for multiple years, being recognised by my peers and my clients.

I get to do what I love every day, so even when faced with challenges the good still far outweighs the low points.

4. What does work life balance mean to you?

Well, I definitely believe in working hard for my clients. I enjoy what I do so, often, work doesn't always 'feel' like work. Still, I know

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it's important to switch off and I try to always make time for family and close

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friends. So it's about being able to switch off when you need to and being present in the moment (whether it is work or personal)

5. What ambitions personal or professional do you still want to achieve?

Personally and professionally, my desire is to have a family and run my business simultaneously. Recently I have been able to achieve this with my first born son and I have just returned from maternity leave so am now working towards balancing time with family and running the agency...my 2 loves! Would love any advice from mothers in the same situation.

6. What's the one piece of advice you'd give to yourself starting out on your career?

To remember to always celebrate the small successes because they are just as important as the big ones

NB: As appeared on FITT e-newsletter October 2015 and also features on the website.



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