



Shara Evans
CEO, Market Clarity

Emerging Technologies & How They Will Impact Your Security & Privacy

Find out about the numerous ways in which new technologies are starting to challenge and impact privacy on both an individual and organisational level. With the sci-fi technology that was previously reserved for blockbuster movies already a reality, it's time to raise our risk awareness.

Shara will cover the following technologies and their risks:

- Wearable, ingestible and implantable healthcare devices — potentially huge benefits, but what are the risks?
- Drones — already being used by hackers and others who want to invade your privacy.
- Privacy — don't be fooled into thinking that collecting metadata is harmless
- Social media — putting together the pieces of the data collection puzzle, including new forays by the social media giants into home automation, healthcare and robotics.

About Shara Evans

Shara Evans is internationally acknowledged as a cutting edge technology futurist, commentator, strategy advisor, keynote speaker and thought leader, as well as the Founder and CEO of Market Clarity, an award-winning telecommunications & technology analyst firm that provides insight, intelligence and advice on all aspects of the telecom market and is regularly sought by print, online, radio and television media to provide topical insights.

Shara's technical and business career has included a variety of executive positions with companies such as Alcatel, Sprint, Telenet, GTE and SmithKline prior to founding her first telecommunications analyst firm, Telsyte in 1997 (acquired by publicly-listed UXC). In 2006, she founded Market Clarity where she further solidified her track record as a trends forecaster, providing strategic advice to service providers, vendors, utilities, government and enterprise clients.

